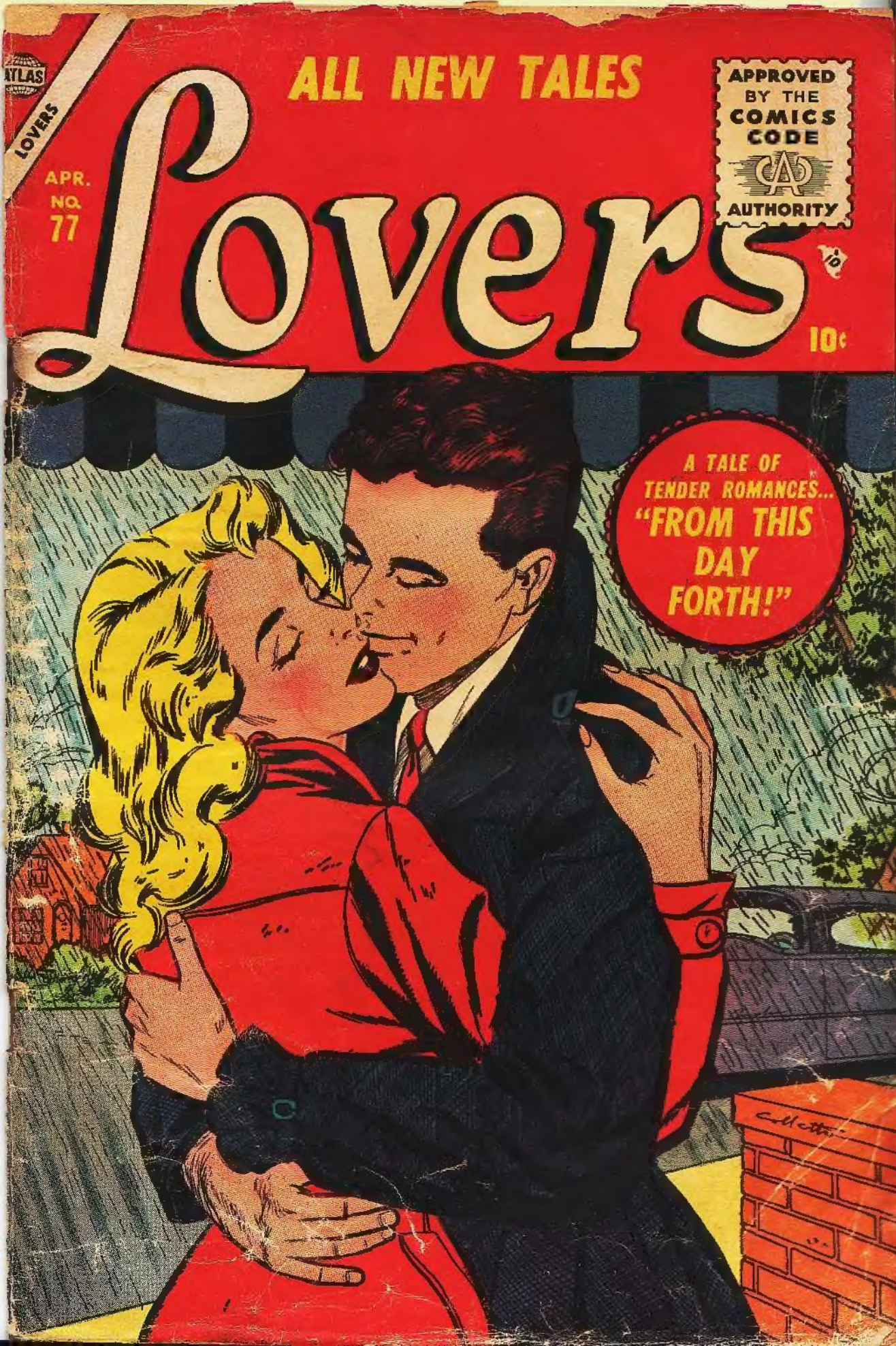
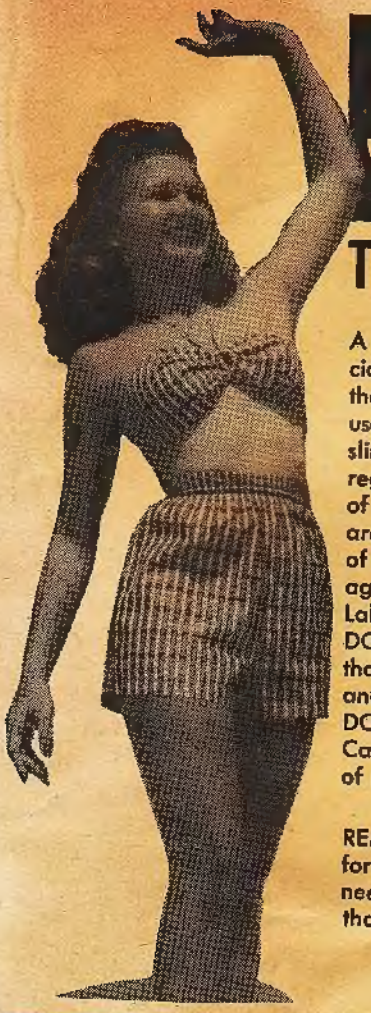

ATLAS
LOVERS
ALL NEW TALES
APPROVED BY THE COMICS CODE AUTHORITY
APR. NO. 77
Lovers
10¢
A TALE OF TENDER ROMANCES...
"FROM THIS DAY FORTH!"

STAY SLIM!



THIS IS IT!

A specially formulated and delicious candy, made by and under the supervision of a doctor for use by people who want to stay slim or are following a reducing regimen wherein the daily intake of calories and carbohydrates are reduced. Each delicious piece of Slim Candy has only 9 Calories (average). Slim Candy is the result of intensive Laboratory and Scientific research. DOCTORS AND INSURANCE COMPANIES AGREE that fat and overweight people tend to die younger and to become easier victims of many diseases! DON'T LET YOURSELF GET FAT! Eat a piece of Slim Candy when you're tempted between meals, instead of more fattening foods, snacks, second helpings, etc.

REMEMBER! — DOCTORS AGREE that the chief cause for overweight and ugly fat is eating more calories than your body needs. Slim Candy helps satisfy your craving for sweets with less calories than more fattening sweets.

DON'T MISS DATING AND GOOD TIMES BY UNSIGHTLY FAT! Keep that slim figure and avoid the humiliation and ridicule that people often suffer by getting fat!

SLIM CANDY IS GUARANTEED TO DELIGHT YOU OR YOUR MONEY REFUNDED!

FREE!

With every box of Delicious Slim Candy, you will receive FREE, at no extra charge, a booklet of Calorie Tables! It is recommended by doctors and insurance companies.

ONLY **$1** TRIAL SIZE

MAIL THIS NO RISK COUPON NOW!

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195 Nostrand Ave., Brooklyn 5, N. Y.
I WANT TO STAY SLIM!

Gentlemen:

- ☐ I enclose $1 for trial size of delicious Slim Candy. I also receive FREE Calorie Tables.
- ☐ I enclose $2 for regular size. I also will receive FREE Calorie Tables.
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I am saving up to 75¢ postage and fees by enclosing payment with my order.

MY NAME .....
ADDRESS .....
CITY ..... STATE .....

If not satisfied, return in 10 days for a guaranteed refund.

MAIL THIS COUPON NOW!
ORDERS PROMPTLY SHIPPED!
Doctors are invited to write for details and samples.

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THIS IS FOREVER, THIS LOVE OF OURS! NO MATTER WHAT HAPPENS, WE BELONG TOGETHER! THAT'S HOW IT'S GOING TO BE UNTIL THE END OF TIME! SO, MY DARLING...

DON'T EVER LEAVE ME!

BUT, DARLING, I WISH YOU DIDN'T FEEL THIS WAY! I LOVE YOU, TOO! BUT IT'S NOT FAIR TO YOU TO STICK WITH ME! I'M A FAILURE, RITA! YOU DESERVE BETTER!
JAY SCOTT PAU

WE'VE BEEN GOING STEADY TOGETHER A LONG TIME NOW, WAITING FOR A CHANCE TO GET MARRIED! ON MY SALARY, WE'LL NEVER MANAGE IT! I'M A FLOP, RITA!
DON'T SAY THAT, ART!

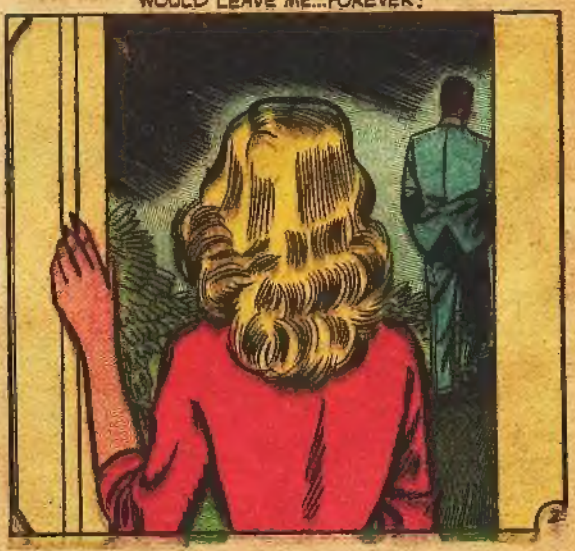
I KNOW YOU DON'T MAKE TOO MUCH NOW, BUT WHAT'S THE DIFFERENCE? DAD AND MOTHER DID OKAY AND THEY WERE POOR WHEN THEY MARRIED!
I KNOW, BUT I DON'T WANT MY WIFE TO WAIT YEARS FOR HER COMFORTS!

I'M JUST A SMALL TIME TECHNICIAN! ALL I DO IS FILL IN THE DETAILS OF IDEAS THAT OTHER GUYS ORIGINATE! SUCCESS IS BEYOND THE REACH OF A GUY LIKE ME!
DON'T TALK LIKE THAT!

AND DON'T TRY TO GET RID OF ME! IT WON'T WORK!

RICH OR POOR, SUCCESS OR FAILURE, YOU'VE GOT ME, DARLING, AND YOU'RE NOT GOING TO LOSE ME! NOW KISS ME GOOD NIGHT!

I WAS USING WORDS THE BEST WAY I KNEW HOW! BUT I WASN'T ONLY KEEPING UP HIS COURAGE. I WAS TRYING TO BOLSTER MY OWN... AND TO TRY LOSING THE FEAR THAT WAS BEGINNING TO GNAW AT ME...


...THE FEAR THAT NO MATTER WHAT I SAID OR DID, HE WOULD LEAVE ME...FOREVER!

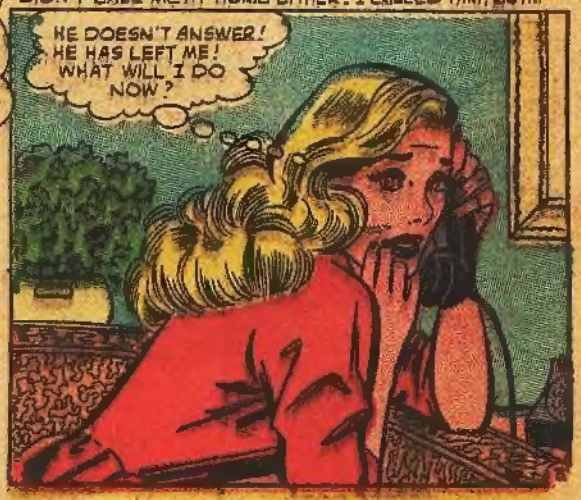
I KNEW ART LOVED ME, BUT I ALSO KNEW HOW ASHAMED HE WAS THAT HIS POSITION WAS SO LOW-PAYING! IN FAIRNESS TO ME, HE WAS BEGINNING TO THINK IT BEST TO LEAVE ME... SO I COULD FIND A "BETTER" MAN...

ART ALWAYS CALLED ME AT LEAST ONCE A DAY AT THE OFFICE WHERE I WORKED! BUT THE NEXT DAY HE DIDN'T, AND I WAS WORRIED...

SURE... DURING OFFICE HOURS! BUT IF YOU GO OUT TO DINNER AND A SHOW WITH ME, IT'LL BE DIFFERENT!
I CAN'T DO THAT, MR. EMERSON! I'M ENGAGED!

I KNOW... TO THAT ASSISTANT TECHNICIAN OVER AT BRAY AND FIELDS! YOU'RE WASTING YOUR TIME WITH HIM! HE'LL NEVER GIVE YOU THE THINGS YOU DESERVE... LIKE I CAN!
I HAPPEN TO BE IN LOVE WITH HIM! NOW IF YOU DON'T MIND, I'LL GET ON WITH THESE LETTERS!

HE LEFT ME THEN AND I GOT TO WORK! I DIDN'T WANT SOMEONE LIKE JOHN EMERSON! I WANTED ART! BUT THE PHONE REMAINED SILENT! AND THAT NIGHT HE DIDN'T CALL ME AT HOME EITHER! I CALLED HIM, BUT...



THE NEXT MORNING, I COULDN'T STAND IT ANY LONGER! I WENT TO HIS APARTMENT BUT THERE WAS NO REPLY TO MY RING...

ART, DARLING, IF YOU'RE IN THERE, PLEASE OPEN THE DOOR!

I JUST KNEW HE WAS INSIDE! BUT HE HAD DECIDED IT WAS ALL OVER BETWEEN US AND I WALKED AWAY WITH ALL MY DREAMS AND HOPES TRAILING IN THE DUST...

HI, RITA! CAN I GIVE YOU A LIFT?

WHAT? OH, HELLO MR. EMERSON!

IT'S "JOHN"! IT'S NOT OFFICE HOURS NOW! HOP IN AND I'LL TAKE YOU WHEREVER YOU'RE GOING!

NO THANKS! I'M WALKING!

ALL RIGHT! BUT FROM THE LOOK OF YOU, YOU MUST BE HAVING BOY FRIEND TROUBLE! I WOULDN'T LET A FROWN CROSS THAT PRETTY FACE! WON'T YOU GIVE ME A CHANCE TO PROVE IT?

I CAN'T, MR. EMERSON!

LOOKING AFTER HIM AS HE LEFT, I WONDERED IF I WASN'T MAKING A MISTAKE! JOHN EMERSON WAS A VERY NICE GUY AND HE OBVIOUSLY CARED FOR ME! WAS I LETTING MY LAST CHANCE AT HAPPINESS SLIP OUT OF MY GRASP?

BUT I KNEW THAT, LAST CHANCE OR NOT, HE WASN'T FOR ME! IF I COULDN'T HAVE ART, I DIDN'T WANT ANYONE! SO I WALKED ALONG ALONE, UNTIL I FOUND MYSELF AT THE GATE TO THE PARK...

WHY DID I COME HERE? THIS IS THE LAST PLACE I WANT TO BE! IT HOLDS TOO MANY MEMORIES FOR ME!

IT WAS HERE, UNDER THE SHADOW OF THE BIG ELM, THAT ART AND I HAD FIRST SAID WE LOVED EACH OTHER! THIS WAS OUR PLACE OF RENDEZVOUS, AND HERE MY HEART TOOK ME, WITHOUT MY EVEN BEING AWARE OF IT...

I'LL JUST SIT HERE AND REST! FUNNY, IT SEEMS AS IF ART WERE RIGHT HERE BESIDE ME...

BUT THE NEXT MOMENT, MY SORROW ENGULFED ME! TEARS CAME TO MY EYES AND I FOUND MYSELF CRYING...

AND THEN I HEARD HIS VOICE, CALLING TO ME, AS IF IN A DREAM!

I WAS HOPING YOU'D BE HERE, DARLING! LISTEN! I WAS WORKING SO HARD ALL DAY YESTERDAY, I COULDN'T CALL YOU! IN FACT, I WAS AT THE OFFICE ALL NIGHT UNTIL THIS MORNING! IT'S COME! MY BIG CHANCE! THEY ACCEPTED ONE OF MY TECHNICAL IDEAS AND FROM NOW ON, I'M GOING UP... AND YOU'RE GOING WITH ME!
OH, DARLING! I KNEW YOU'D DO IT!

YOU DID IT! IT WAS YOUR FAITH IN ME THAT KEPT ME GOING, YOUR REFUSAL TO GIVE ME UP! I NEED YOU SO MUCH! PLEASE... DON'T EVER LEAVE ME!
I WON'T DARLING! DON'T EVER WORRY ABOUT THAT!

THE RIGHT MAN FOR ME

"JANE, if you haven't already accepted an invitation to the Junior Prom, I'd be happy if you'd come with me," Richard said hopefully.

"I'd love to go with you," the young girl answered.

That was the way the romance started seven years ago. Jane went to the prom with Richard. It was rather unusual to go to a prom with a boy when it was the first date with him, and Jane had hoped that other boys would ask her to dance . . . just in case Richard wasn't a good dancing partner. However, as the evening rolled along, each time she had to give up a dance with Richard because others had signed her dance card, she was sorry. It was wonderful to glide across the floor in Richard's arms. He sang along as the orchestra played, and Jane hummed the melody. They were both very happy. "You really have a very fine voice," Jane said. "Have you ever had any professional training?"

"Oh, yes, indeed," he replied. Richard's face took on a determined expression as he continued. "Ever since I can remember I've been happiest when I was singing, dancing, or doing some kind of entertaining. The folks called me a ham when I was a kid, but they knew that this is what I loved and they sent me to dramatic school where I also studied voice and dancing. It's a very important part of my life now, and I guess I won't be really happy until I see my name in lights. Of course it's a long way off. As soon as I finish high school, there'll be more studying. It's a long hard pull, but I'm burning with ambition."

Jane could tell by the tone in his voice that this meant everything to him, and she too became interested in his career. In these few hours together she developed confidence in him and wanted to share his early experiences.

From the night of the prom on, Jane and Richard became a twosome, going everywhere together. If they weren't at a football game, dance, or party, then they were together while she helped him study for a play his school was putting on. As the years went by, they knew that there would be no one else for either of them. Some day they would be married, but they didn't discuss it with definite dates in mind . . . they were young and had lots to accomplish before marriage actually entered the picture.

When she graduated from high school, Richard already had finished one year of his training in professional school, but was not anywhere near completion. Having had secretarial training in school, Jane was ready for a job. With a desire to work in a field allied to Richard's, she accepted a position with a music-recording firm. At the beginning, the job wasn't particularly interesting, but Jane worked herself up to the position of secretary to the president of the company. Celebrities coming and going . . . many responsibilities, wonderful people to work with and a very kind boss were more than enough to make the days complete and enjoyable for Jane. The evenings, of course, she spent with Richard. Although she was extremely happy, this state of happiness couldn't last forever. Jane's friends, all close to her age, 21 at this time, were either becoming engaged, getting married, or preparing for motherhood. Due to this, Jane was forced to ask herself, "Where am I?" Although she began to be concerned with the progress she and Richard were making toward a real future together, she hesitated to talk about it. It was probably fear of Richard's reaction that made her postpone serious conversations. However, Richard, being sensitive to her every mood, on one night felt that Jane was disturbed.

"Jane," he began, "you don't seem to be yourself tonight. I can't help but feel that there's something bothering you. I've never known you to keep any-

CONTINUED BEFORE LAST STORY...

PIMPLES

dry up in 3 days

OR YOUR MONEY BACK!

At last science has discovered a fast, harmless way to clear your skin of those horrible pimples, blackheads and acne spots. This is an entirely new, greaseless cream that contains powerful A and D vitamins. It works fast by drying out the superfluous skin oils pimples feed on...at the same time counteracts by antiseptic action, the growth of bacteria that cause and spread ugly skin blemishes.

IMPROVE YOUR APPEARANCE WITH FIRST APPLICATION

You look better the minute you apply wonder-working CLEAR-X, because its amazing skin color hides the blemishes while its medicinal action gets to work clearing them up fast. You don't risk a penny. Get CLEAR-X by sending in the coupon now, use it for 3 days, and if your skin troubles are not definitely improved, you pay nothing.

LOVE CAN BE YOURS AGAIN!

You can't blame him (or her) for not wanting to kiss you if your skin is oily, defaced with ugly pimples, blackheads and acne spots. Give yourself a break! CLEAR-X will clear your skin like magic!

READER'S DIGEST reports amazing results from the CLEAR-X type of treatment. Experiments by a great medical college on 100 men, women and young people showed improvements in every case.

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A $3.00 jar of CLEAR-X medicated soap to help CLEAR-X work even faster with double action. That's a $6.00 value for just $2.98.

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270 Park Avenue, New York, N. Y.

Send me at once the amazing new CLEAR-X formulation as per your money-back guarantee.

☐ I enclose $2.98. Send postpaid. (I save .55 mail charges.)
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☐ I enclose $6. Rush triple size. (I save $3).

Foreign and APO's—No COD's

I WAS NINETEEN YEARS OLD! ALL OF THOSE NINETEEN YEARS I HAD KNOWN A CAREFREE, HAPPY EXISTENCE, WITHOUT CARES OR RESPONSIBILITIES! BUT...THIS WAS MY WEDDING DAY! PETER AND I WERE MAN AND WIFE! WHAT KIND OF A WIFE WOULD I MAKE? COULD A GIRL AS HAPPY AND CAREFREE AS I MAKE THE CHANGE THAT I VOWED TO MAKE...

FROM this day FORTH

BUT WHILE OUR FAMILIES CROWDED AROUND TO WISH US JOY, I COULDN'T HELP BEING UNSURE OF MYSELF! I DIDN'T KNOW WHETHER I'D MAKE A SUCCESSFUL WIFE...AND HOW CAN A GIRL ENTER MARRIAGE FEELING THAT WAY?
YOU'LL BE VERY HAPPY, DEAR, I KNOW!
THANK YOU, MOTHER!

BEING SINGLE MEANT BEING CAREFREE AND HAVING FUN! BUT IT ALSO MEANT BEING ALONE A GREAT DEAL! NOW, OF COURSE, THAT WAS OVER... OR SO I THOUGHT! WHEN WE RETURNED FROM OUR HONEYMOON MY NEW LIFE BEGAN!
DARLING, THE CLUB'S HOLDING ITS ANNUAL DANCE THIS SATURDAY! WHAT'LL I WEAR?
A DANCE? I'M AFRAID WE WON'T BE ABLE TO GO, DEAR! I'LL HAVE A LOT OF HOMEWORK TO DO THIS WEEK-END FROM THE OFFICE!
SORRY, ANN, BUT I'LL MAKE IT UP TO YOU SOME OTHER TIME!
IT'S ALL RIGHT, PETER!
AND JUST LIKE THAT, HE WAS GONE! WITH HIS GOING, I FELT A GREAT LONELINESS COME OVER ME!
IT'S GOING TO BE LIKE THIS EVERY DAY! HE'LL LEAVE ME TO GO TO THE OFFICE, AND I'LL BE, ALL ALONE!
JUST ME... AND AN EMPTY HOUSE! I DON'T KNOW IF I'LL EVER GET USED TO THIS! WHAT'LL I DO WITH MYSELF?
I SORTED OUT OUR WEDDING PRESENTS, LOOKED OVER OUR HONEYMOON SNAPSHOTS... BUT THE DAY SEEMED TO DRAG OUT TERRIBLY!
IS THIS WHAT MARRIAGE IS LIKE? WHERE'S THE JOY? THE SUBLIME BLISS THE BOOKS TELL ABOUT?
PETER CAME HOME AT LAST AND WHEN HE TOOK ME IN HIS ARMS, ALL THE JOY AND BLISS CAME BACK!
I MISSED YOU ALL DAY, DARLING! MISS ME?
I ALWAYS DO, WHEN YOU'RE NOT NEAR ME! BUT EVERYTHING'S ALL RIGHT, NOW!
AFTER DINNER WE WATCHED TELEVISION! HE HELD ME AND I WAS HAPPY, BUT WHEN I TALKED TO HIM...
WASN'T THAT A NICE SHOW?
OH! HE FELL ASLEEP ON ME!
2

THE NEXT DAY I COULD STAND THE LONELINESS NO LONGER, SO I VISITED MOTHER...
HELLO, ANN! MY, HOW COULD YOU SPARE THE TIME TO VISIT? YOU MUST BE AWFULLY BUSY WITH YOUR NEW HOME!
I'VE PLENTY OF TIME, MOTHER! I CAME TO ASK YOU A QUESTION!
YOU SAID I'D BE VERY HAPPY, MARRIED! I LOVE PETE VERY MUCH, BUT MARRIED LIFE IS SO DIFFERENT THAN WHAT I'M USED TO!
WELL IT'S NOTHING TO WORRY ABOUT, DEAR! YOU'LL LEARN IN TIME!
I KILLED TIME BY GOING TO A MOVIE AND GOT HOME TOO LATE TO PREPARE DINNER FOR PETER...
I'LL GO OUT AND GET SOME FOOD TO TAKE OUT FROM THE RESTAURANT! I'LL BE RIGHT BACK!
I'M SORRY, PETER! I JUST PAID NO ATTENTION TO THE TIME!
A WEEK PASSED LIKE THAT! THEN THE TV SET WENT OUT DURING THE DAY! WHEN PETER CAME HOME HE WAS UPSET...
AND THE BIG FIGHT'S ON TONIGHT! WHY DIDN'T YOU CALL THE REPAIRMAN?
THE REPAIRMAN? I-I JUST DIDN'T THINK OF IT, PETER!
LOOK, DARLING, YOU'RE A WIFE, NOW, AND BEING A WIFE IS A BIG JOB! YOU'RE SUPPOSED TO DO THINGS TO KEEP THE HOUSE RUNNING SMOOTHLY, YOU KNOW!
YOU... YOU HATE ME!
DON'T BE SILLY! AND STOP ACTING LIKE A SPOILED CHILD! YOU'RE A MARRIED WOMAN NOW, ANN, AND YOU DON'T NEED MY CONSTANT ASSURANCE THAT I LOVE YOU! JUST KEEP THE HOUSE RUNNING SMOOTHLY, THAT'S ALL I ASK!

IT WAS OUR FIRST QUARREL AND ALMOST TOO MUCH FOR ME TO BEAR! I CRIED ALL THROUGH THE NIGHT! CERTAIN I WAS LOSING PETE'S LOVE! AND I WAS DOUBLY SURE WHEN HE CALLED ME THAT AFTERNOON!
DON'T WAIT TO HAVE DINNER WITH ME, DEAR! I'VE GOT SOME LATE WORK TO DO, SO I'LL EAT DOWNTOWN!
ALL RIGHT, PETER! OH, DARLING, DON'T TIRE YOURSELF OUT TOO MUCH!
HE WON'T EVEN COME HOME TO ME NOW! HE'D RATHER EAT BY HIMSELF! OH, WHAT'LL I DO?
LOOKS LIKE YOU NEED A MOTHER'S HELP, ANN!
OH, MOTHER! PETER IS GOING TO LEAVE ME!
NONSENSE! THE POOR BOY JUST WANTS A WELL-COOKED MEAL, AND I DON'T BLAME HIM!
WHAT? WHY... I COOK FOR HIM!
DO YOU? HOW OFTEN HAS HE HAD TO BUY FOOD FROM CAFES... AND HOW OFTEN HAVE YOU OPENED UP CANS AT THE LAST MINUTE TO PREPARE FOR HIM?
WHY, HOW DO YOU KNOW THAT?
PETE'S BEEN TO SEE DR. DAMSON! UPSET STOMACH DUE TO FAULTY FOOD! HE'S MY DOCTOR, TOO, YOU KNOW!
I'M NOT SAYING THAT PETER'S LEAVING YOU NOW... BUT I WILL SAY YOU'RE PREPARING GOOD GROUNDWORK FOR IT IN THE FUTURE!
BUT, MOTHER, WHAT'LL I DO? HOW WILL I KEEP HIM?
IF I TOLD YOU, DEAR, THAT WOULDN'T BE ANY GOOD! YOU'VE GOT TO FIND OUT HOW BY YOURSELF! BUT DON'T WORRY! I STILL SAY YOU'LL BE VERY HAPPY!
4

I COULDN'T UNDERSTAND WHAT MOTHER WAS DRIVING AT! ANYWAY, WHEN PETER CAME HOME LATE THAT EVENING, I WAS WORRIED THAT HE'D BE TIRED AND STILL HUNGRY, SO I HAD EVERYTHING READY FOR HIM!

HERE'S A LATE SNACK FOR YOU, PETER!

WHY, ANN! THANK YOU, DARLING!

HE HAD BEEN LOOKING A LITTLE TIRED LATELY AND I REMEMBERED READING SOMEWHERE THAT BREAKFAST IS THE MOST IMPORTANT MEAL OF THE DAY, SO, INSTEAD OF THE USUAL TOAST AND COFFEE THAT I'D BEEN PREPARING FOR HIM, I MADE...

WHEAT CAKES AND SAUSAGE! WOW! THIS IS TERRIFIC!

I'M GLAD YOU THINK SO, DEAR!

AND WHILE PETE WAS AT THE OFFICE, I LOOKED AROUND THE HOUSE FOR THINGS TO DO FOR HIM...

MMM! SOCKS TO BE DARNED...AND SOME BUTTONS ON HIS COAT ARE LOOSE! OH YES! HE'S OUT OF RAZOR BLADES! MUST BE SURE TO ORDER SOME! AND LETS SEE WHAT ELSE...

THERE WAS PLENTY TO BE DONE... AND THE DAY PASSED ALL TOO QUICKLY! BEFORE I KNEW IT, PETER WAS HOME! THIS TIME, HOWEVER, THE DINNER WAS READY AND WAITING FOR HIM... AND SO WAS I...

WOW! WHAT A SPREAD! WE HAVING COMPANY?

JUST WE TWO, DARLING! NOW WASH UP! I'VE 'GOT TO CALL MOTHER!

MOTHER, I'VE CAUGHT ON! WHAT YOU MEANT WAS THAT I'D FIND THE WAY TO BE HAPPY BECAUSE I LOVE PETE AND WANT TO DO THINGS FOR HIM! IS THAT RIGHT?

OF COURSE, DEAR! BEING MARRIED ENTAILS RESPONSIBILITIES, BUT IT'S WORTH IT!

AND HOW IT'S WORTH IT! BECAUSE NOW I'VE LEARNED THAT THERE IS JOY IN BEING A TRUE COMPANION AND HELPMATE TO THE MAN YOU LOVE...

The End

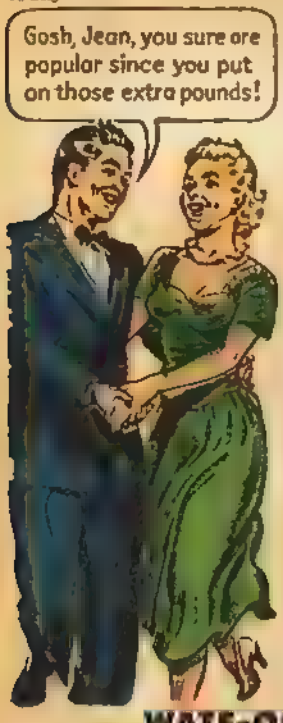
Don't be SKINNY

Amazing New Easy Way Can Quickly Put Pounds & Inches of Firm Solid Flesh On Skinny Folks Who Are Underweight Because of Poor Appetites or Poor Eating Habits

NO CRAMMING WITH SUGARY MIXTURES, NO FISHY OILS, NO DRUGS, NO OVEREATING

DISCOVERED! THE ALL-IN-ONE CONCENTRATED MEAL OF EASIER DIGESTED, BODY-BUILDING CALORIES YOU'VE LONG HEARD WAS COMING!

If you are skinny, thin and underweight because of poor appetite or poor eating habits, try this latest discovery of modern medical science. It's called WATE-ON and anyone in normal health may quickly gain 5 lbs., then 10 pounds, 20 pounds and more so fast it's amazing! Not a medicine, not intended to cure anything. Instead, WATE-ON is a new HOMOGENIZED liquid that's pleasant to take as directed and is loaded with concentrated calories so prepared as to be far easier to be used by the system in building wonderful body weight, actually fortified with Vitamin D, plus blood-building Vitamin B_{12} and other important body nutrients. Cheeks fill out, neck and bust-line gain, arms, legs, thighs, ankles, skinny underweight figures fill out all over the body. WATE-ON also improves the appetite, gives quick energy, guards against fatigue, sleepless nights, poor endurance, low resistance. Also makes for better digestion of fats that put on weight naturally. Try WATE-ON today.



Easy Weight Gains of 5...10...20 Pounds Reported

Tired of being skinny? Then simply fortify weight maintaining meals with WATE-ON . . . put firm flesh on face, neck, bust, arms, hips, thighs, legs and ankles. Why be skinny . . . why let life slip by without trying WATE-ON. If underweight is caused by disease, take WATE-ON under direction of your doctor.

DOCTORS—
Your recommendation and approval is invited. Write for professional samples.

More Than Many a Meal in Daily Dose

Each daily dosage is as rich in calories as many a skinny person's regular meal.

For Men, Women, Boys, Girls and Convalescents

WATE-ON is entirely safe, contains no drugs, no stimulants, nothing but HOMOGENIZED concentrated food ENERGY RICH in easier to assimilate calories, fortified with other proven weight building elements.

Folks with Small Stomachs Who Quickly Fill Up and Lose Appetite at Mealtime

Many skinny people have smaller than normal stomachs. Halfway thru a meal they're full, have no more appetite. Take concentrated WATE-ON for the body building calories missed. WATE-ON works wonders putting on healthy weight.

SEND NO MONEY TEST AT OUR RISK

Mail the ON APPROVAL Coupon below for your generous supply of WATE-ON (indicate Liquid, Powder or Tablet form). On arrival pay $3.00 plus C.O.D. postage on guarantee if first trial doesn't increase your weight to your satisfaction, all you need do is return empty container for full refund. Now . . . today . . . mail the Coupon. Youngsters, get mother or dad to order for you.

WATE-ON CO.
Dept. 54 D , 230 N. Michigan Ave., Chicago 1, Ill.
(In Canada, WATE-ON CO., of Canada 320 Jones Ave., Toronto 6, Ontario)

— MAIL THIS COUPON TODAY —

WATE-ON CO., Dept. 54 D, 230 N. Michigan Ave., Chicago 1, Ill.
(In Canada WATE-ON Co., of Canada, 320 Jones Ave., Toronto 6, Ontario)

Send WATE-ON checked. I'll pay $3.00 plus C.O.D. postage on arrival on guarantee I must be satisfied with very first supply or money back when I return empty container. (Cash orders mailed prepaid, save C.O.D. postage, same guarantee.)

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CITY .....

ZONE.....STATE.....

☐ Check, cash or money order enclosed
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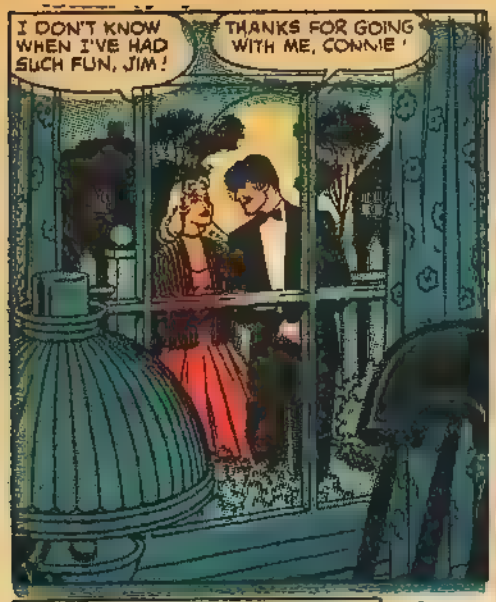
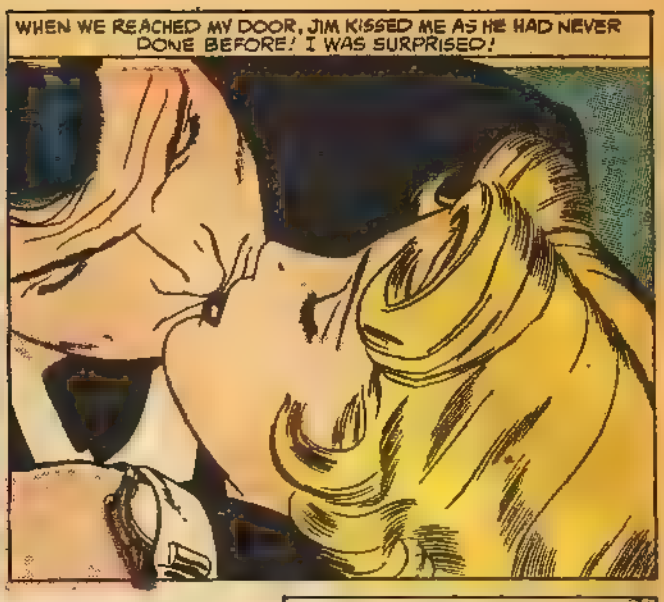
IMPORTANT!
Check One—Send Me:

☐ AMAZING NEW WATE-ON TABLETS
☐ SENSATIONAL NEW WATE-ON POWDER
☐ REGULAR WATE-ON LIQUID EMULSION

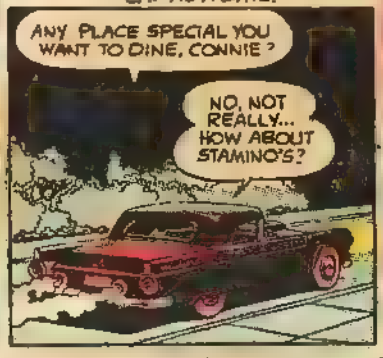
THE BOY NEXT DOOR!

WHEN WE GREW OLDER, I DATED LOTS OF FELLOWS' SOME WERE PLEASANT, OTHERS WEREN T!
SAY, LET'S GIVE OLD MORSE A BUMP! HE LOOKS TOO QUIET ON THE FLOOR!
OH, NO, HANK..LET'S NOT! I'M PRETTY WINDED! LET'S GET A COKE ..
NEXT EVENING, JIM WAS PATIENT, BUT NOT VERY HELPFUL...
I'M EXHAUSTED! I HAD A ROUGH NIGHT, LAST NIGHT!
WHAT DO YOU EXPECT WHEN YOU GO OUT WITH AN AMATEUR WRESTLER? HE'S A ROUGH DANCER!
YOU'RE RIGHT! WHY DIDN T YOU WARN ME?
WHAT FOR? YOU MIGHT HAVE LIKED ALL THAT ROUGH STUFF! I NEVER KNOW WHAT YOU GIRLS ARE GOING TO LIKE?
BY THE WAY, I HOPE YOU DON'T HAVE A DATE SATURDAY NIGHT! I'VE GOT TICKETS FOR THE BALL AT THE ARMORY! WILL YOU GO WITH ME?
OH, SURE! ANY TIME YOU'RE STUCK, YOU CAN ALWAYS ASK ME! WHAT A SHAME YOU COULDN'T GET A DATE!
GOING OUT WITH JIM WAS WONDERFUL...WE DANCED WELL TOGETHER AND I NEVER HAD TO WORK HARD ON A DATE WITH HIM...
HI, GEORGE!
SHOULD I WALTZ YOU NEARER THE STAG LINE SO YOU CAN LOOK OVER THE SITUATION?
OF COURSE NOT, SILLY! I LIKE DANCING WITH YOU! I WAS JUST WAVING TO GEORGE THOMAS! YOU REMEMBER HIM...
A WHOLE GANG OF US WENT FOR COFFEE AFTER THE DANCE! WHY COULDN'T I FIND A FELLOW LIKE JIM? HE WAS JUST PERFECT AS A DATE, AND AS A MAN...
...THEN, WE WERE SO LATE, WE HAD TO TAKE A CAB HOME, AND BY THE TIME WE GOT THERE, THE WHOLE THING WAS OVER REMEMBER THAT, CONNIE?
I SURE DO! GOLLY, WE'VE DONE SOME MAD THINGS TOGETHER!

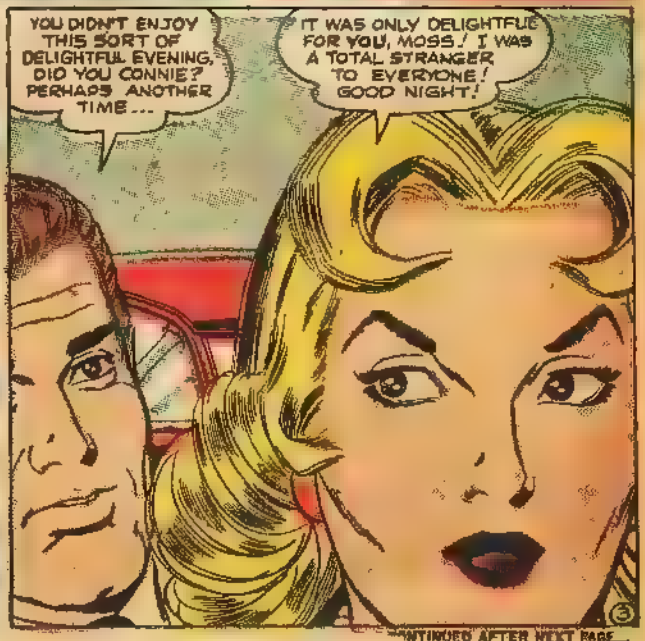




AFTER A WEEK HAD PASSED, AND THINGS WERE THE SAME WITH JIM AND ME, I FORGOT THE INCIDENT! I HAD A DATE WITH MOSS ALLEN, ONE OF THE BOSSES IN MY OFFICE! I SHOULD HAVE BEEN WILDLY HAPPY.. MOSS WAS A FEATHER IN ANY GIRL'S CAP AS A DATE!



WE WENT TO THE "SMART LITTLE PLACE!" MOSS KNEW EVERYONE, BUT I GUESS I WASN'T "SMART" ENOUGH TO BE INTRODUCED! I HAD A MISERABLE EVENING..


YOU DIDN'T ENJOY THIS SORT OF DELIGHTFUL EVENING, DID YOU CONNIE? PERHAPS ANOTHER TIME...
IT WAS ONLY DELIGHTFUL FOR YOU, MOSS! I WAS A TOTAL STRANGER TO EVERYONE! GOOD NIGHT!
3

...NTINUED AFTER NEXT PAGE...

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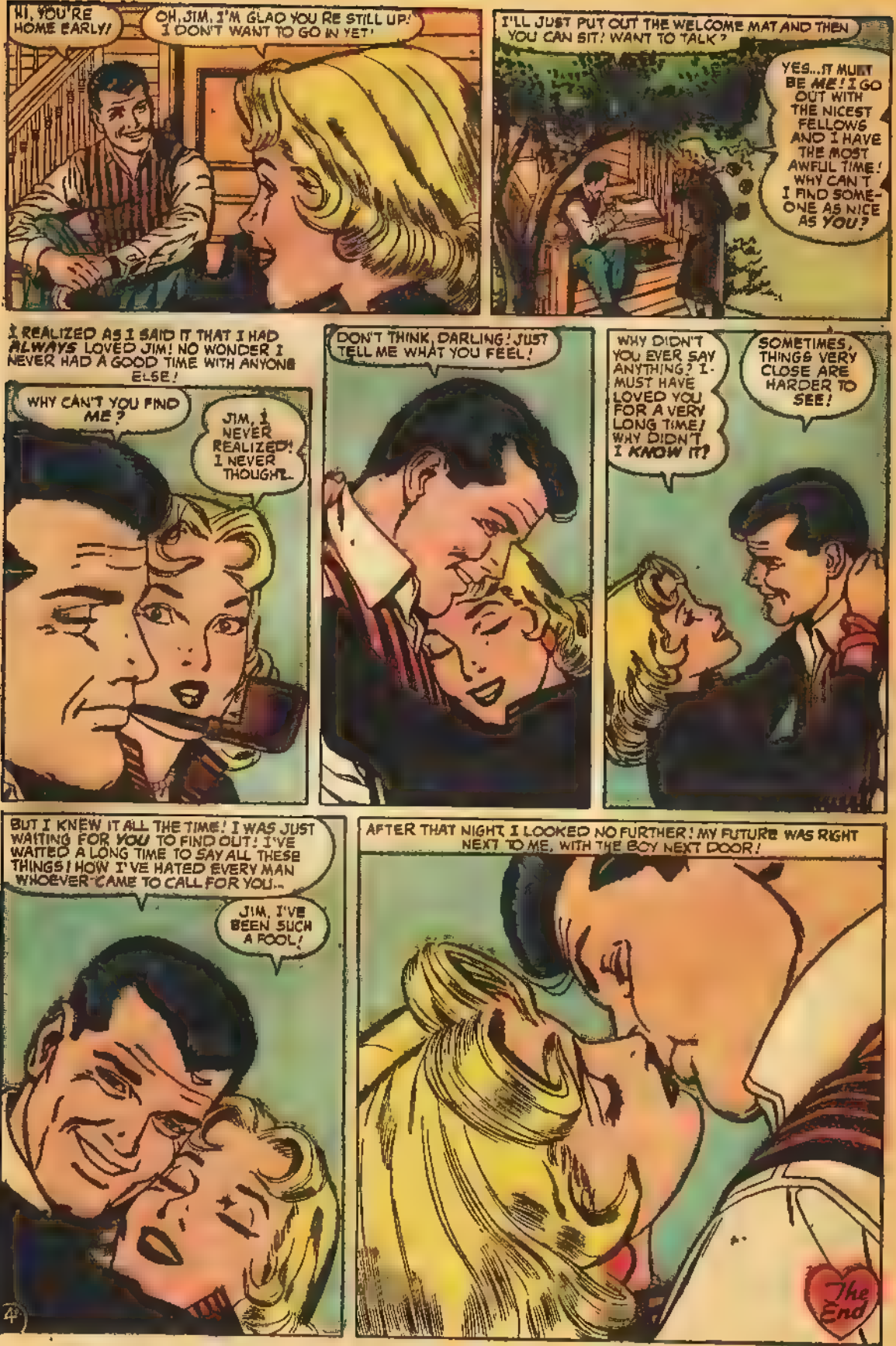
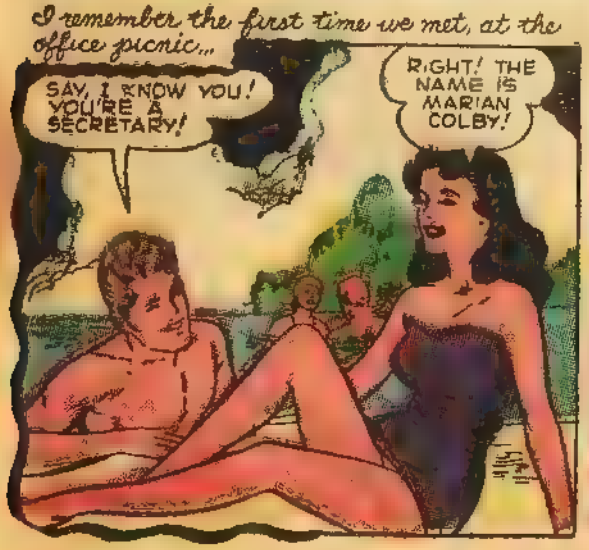
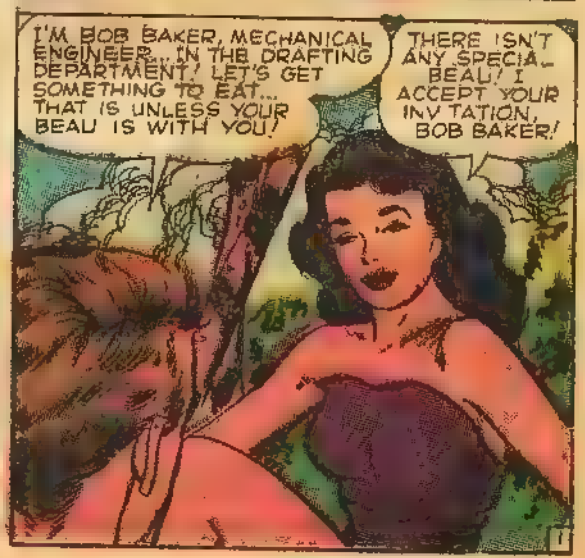

HI, YOU'RE HOME EARLY!
OH, JIM, I'M GLAD YOU'RE STILL UP! I DON'T WANT TO GO IN YET!
I'LL JUST PUT OUT THE WELCOME MAT AND THEN YOU CAN SIT! WANT TO TALK?
YES...IT MUST BE ME! I GO OUT WITH THE NICEST FELLOWS AND I HAVE THE MOST AWFUL TIME! WHY CAN'T I FIND SOMEONE AS NICE AS YOU?
I REALIZED AS I SAID IT THAT I HAD ALWAYS LOVED JIM! NO WONDER I NEVER HAD A GOOD TIME WITH ANYONE ELSE!
WHY CAN'T YOU FIND ME?
JIM, I NEVER REALIZED! I NEVER THOUGHT...
DON'T THINK, DARLING! JUST TELL ME WHAT YOU FEEL!
WHY DIDN'T YOU EVER SAY ANYTHING? I MUST HAVE LOVED YOU FOR A VERY LONG TIME! WHY DIDN'T I KNOW IT?
SOMETIMES, THINGS VERY CLOSE ARE HARDER TO SEE!
BUT I KNEW IT ALL THE TIME! I WAS JUST WAITING FOR YOU TO FIND OUT! I'VE WAITED A LONG TIME TO SAY ALL THESE THINGS! HOW I'VE HATED EVERY MAN WHOEVER CAME TO CALL FOR YOU...
JIM, I'VE BEEN SUCH A FOOL!
AFTER THAT NIGHT, I LOOKED NO FURTHER! MY FUTURE WAS RIGHT NEXT TO ME, WITH THE BOY NEXT DOOR!
The End

DEARLY BELOVED!

The words are difficult to write! I found the one man I'll always love and I must send him away and say good-bye! The fault does not rest with either of us! This is the best way, though it will break my heart...
Colletta




I'M BOB BAKER, MECHANICAL ENGINEER... IN THE DRAFTING DEPARTMENT! LET'S GET SOMETHING TO EAT... THAT IS UNLESS YOUR BEAU IS WITH YOU!
THERE ISN'T ANY SPECIAL BEAU! I ACCEPT YOUR INVITATION, BOB BAKER!

We had so much fun together! And the serious talks we had, when Bob told me what he wanted out of life...
I HAD TO WORK MY WAY THROUGH SCHOOL! NOTHING'S EVER COME EASY FOR ME! THAT'S WHY I WANT SO MUCH TO SUCCEED!
I KNOW WHAT YOU MEAN WHEN YOU SAY, NOTHING EVER COMES EASY!
YES, I KNOW! AFTER DAD DIED, IT WAS UP TO ME TO TAKE CARE OF MOTHER AND MY LITTLE BROTHER DANNY!
And then the most glorious part, when we knew we were in love...
DARLING, I LOVE YOU! MARRY ME AND WE'LL BUILD THE FUTURE TOGETHER!
I WANT TO SAY "YES", BUT... YOU MUST GIVE ME A LITTLE TIME! IF IT WERE JUST WE TWO... BUT... PLEASE, DARLING .. GIVE ME A LITTLE TIME!
You know how I put off giving you my answer! Please, Darling, Don't ever think it was because I didn't love you or wasn't sure...
'BYE, DANNY! BE A GOOD BOY! SEE YOU TONIGHT, MOTHER!
GOOD-BYE, DEAR!
NO; IT'S NOT JUST BOB AND I WHO MUST BE CONSIDERED! THERE'S DANNY AND MOTHER! I'M THEIR SOLE SUPPORT...
IT WOULD BE DIFFERENT, IF BOB WERE WEALTHY! BUT HE ISN'T! HE'S HAD A HARD STRUGGLE TO GET WHERE HE IS! AND HE HAS A WONDERFUL FUTURE... BUT NOT IF HE'S BURDENED BY A READY-MADE FAMILY!
2

IT WOULDN'T BE FAIR TO ASK HIM TO SUPPORT MOTHER AND DANNY, TOO! I CAN'T DO THAT TO HIM!
I CAN'T PUT A STONE AROUND HIS NECK! WHAT AM I GOING TO DO? WE LOVE EACH OTHER...
That's why, Bob, I asked you to wait for your answer! I hadn't the courage to put what I wanted to say in words! And when we kissed, all I could think of was your lips and your closeness!
But the longer it went on, I knew, the longer it would hurt!
LOVE IS A SACRIFICE... AND I MUST DO WHAT I KNOW IS BEST FOR BOB! BUT I CAN'T TELL HIM.. MY HEART CHOKES THE WORDS IN MY THROAT! I'LL WRITE HIM
TRY TO UNDERSTAND, MY DARLING! THIS IS THE WAY IT MUST BE! GOOD-BYE!
That is why I am writing this letter! To tell you why we must say Good-bye! I love my mother and little brother and I can't leave them. But I will not burden you with them! It is too much to ask!
"...I love you, but your love would soon die if we were married and there was mother and Danny too..."

DARLING, YOUR MOTHER TOLD ME YOU WERE IN YOUR ROOM! I'VE GOT TO TALK TO YOU! IT'S VERY IMPORTANT!
MARIAN, I WAS AN ORPHAN... NEVER HAD A FAMILY OF MY OWN! YOU KNOW HOW MUCH I LOVE YOU! I... WELL, FIRST, ARE YOU READY TO GIVE ME YOUR ANSWER?
I WAS GOING TO...
WAIT, BEFORE YOU ANSWER, LET ME TELL YOU WHAT'S ON MY MIND! YOUR MOTHER AND BROTHER DANNY...
I THINK I KNOW WHAT YOU'RE GOING TO SAY! I UNDERSTAND...
YOU DO? THAT'S WONDERFUL! LIKE I SAID, I NEVER HAD A FAMILY OF MY OWN, AND IT WOULD BE SO WONDERFUL TO HAVE YOUR MOTHER AND DANNY WITH US...
YOU MEAN... YOU WANT MOTHER AND DANNY TO LIVE WITH US! BUT THE BURDEN...?
DON'T BE SILLY! IT'S BEEN A DREAM OF MINE, EVER SINCE I CAN REMEMBER... TO HAVE A REAL MOTHER OF MY OWN AND A KID BROTHER, TO TAKE CARE OF, TO CHERISH AND LOVE! DARLING, IF YOU'LL ONLY SAY "YES!"
OH, BOB... YES...YES!
and so it ended
I love you!
The End
4

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CONTINUED

thing from me . . . come on now, tell me what's upsetting you."

Without a moment's thought as to how to tell Richard, she blurted, "I want to get married. It's as simple as that."

Laughing, Richard replied, "Married? Is that all? For a moment I thought it was something serious."

"Richard, how can you toss this off so lightly? What could possibly be more serious than this?"

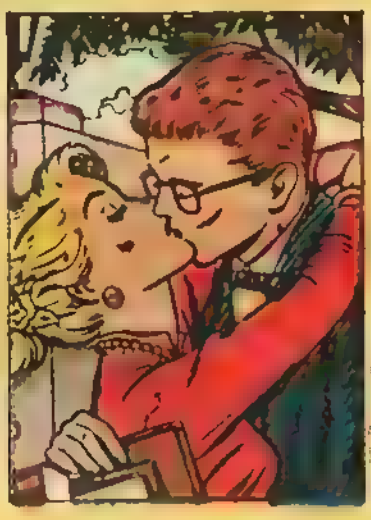
"Honey," he said, "you know we'll be married one day, but this just isn't the time. I'm still studying and couldn't support you with what I earn during occasional jobs. We were meant for each other, darling . . . you know that. It's only a matter of waiting for the right time."

Although the matter was not discussed again all evening, it was far from forgotten for Jane. She and Richard kissed good night the way they always did, but when she was alone, she didn't walk happily to her room in her usual manner. She plopped wearily down into the nearest chair, lit a cigarette, and stared into space . . . as though in a trance. And then, suddenly, her random thoughts gathered, and all pieced together, amounted to one thought. "How do I know I love him . . . after all it's been seven years, and I've never really had another boy friend. Perhaps I've just grown used to Richard and have confused that for love. All I hear is that this isn't the right time . . . well, I think it's the right time for me to become sensible and not sit around all of my life waiting for the 'right time'. This is the right time for me to meet new boys . . . perhaps I'll find that Richard is not the right one for me."

Determination had gripped Jane with a strong hand, and the following day, she asked her boss to please have lunch with her. "There's something I'd like to discuss with you," she said.

At lunch, Mr. Dobbs made it easy for Jane. "Tell me, Jane," he started, "what's on your mind?"

Events of the past seven years poured forth. Mr. Dobbs' un-



derstanding interest gave Jane courage to tell him everything. When she got to the present time, she reached the big question. "Our Paris branch office has been operating for only a few weeks. Wouldn't you imagine that they could use someone from our main office to help them become more organized? Needless to say, I'm thinking about myself. I'd like a change, know all about our operations and could be quite useful."

For the next few days, while Mr. Dobbs was thinking it over, Jane was busy preparing for the trip to Europe. She wanted to be ready at a minute's notice. And a good thing too . . . for exactly four days after her lunch with Dobbs, she was on her way for a passport . . . at her boss's suggestion.

It wasn't difficult to tell Richard of her plans. He understood, and did not try to make her stay. This, of course, disturbed Jane, and as the ship sailed, she cried, feeling sure that she was running from the one she loved. On the other hand, she also felt that she was doing the right thing.

Paris was thrilling . . . everything would have been wonderful, if she hadn't been lonely. Oh yes, there were charming young men to spend time with, but with each new date, she fell more in love with Richard. But her pride was strong . . . her letters to him were newsy, but contained no confessions of her love.

He didn't need it on paper . . . that sixth sense that seems to appear at the right moments told him she wanted him back. A letter arrived in Paris. ". . . and darling, don't you think that in these three months you would have found a wedding dress. Please hurry with your shopping and come home to someone who loves, needs, and wants to marry you."

In two weeks she was in his arms. Richard had been signed to a five-year contract. The time was right . . . the person was right . . . and it was all worth waiting for!

THE END J-89

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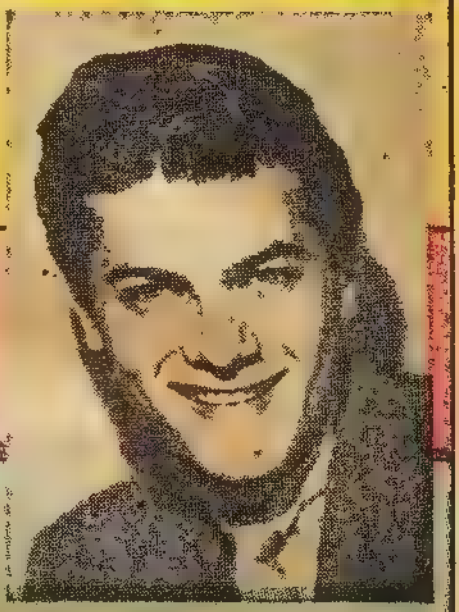

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LOST LOVE

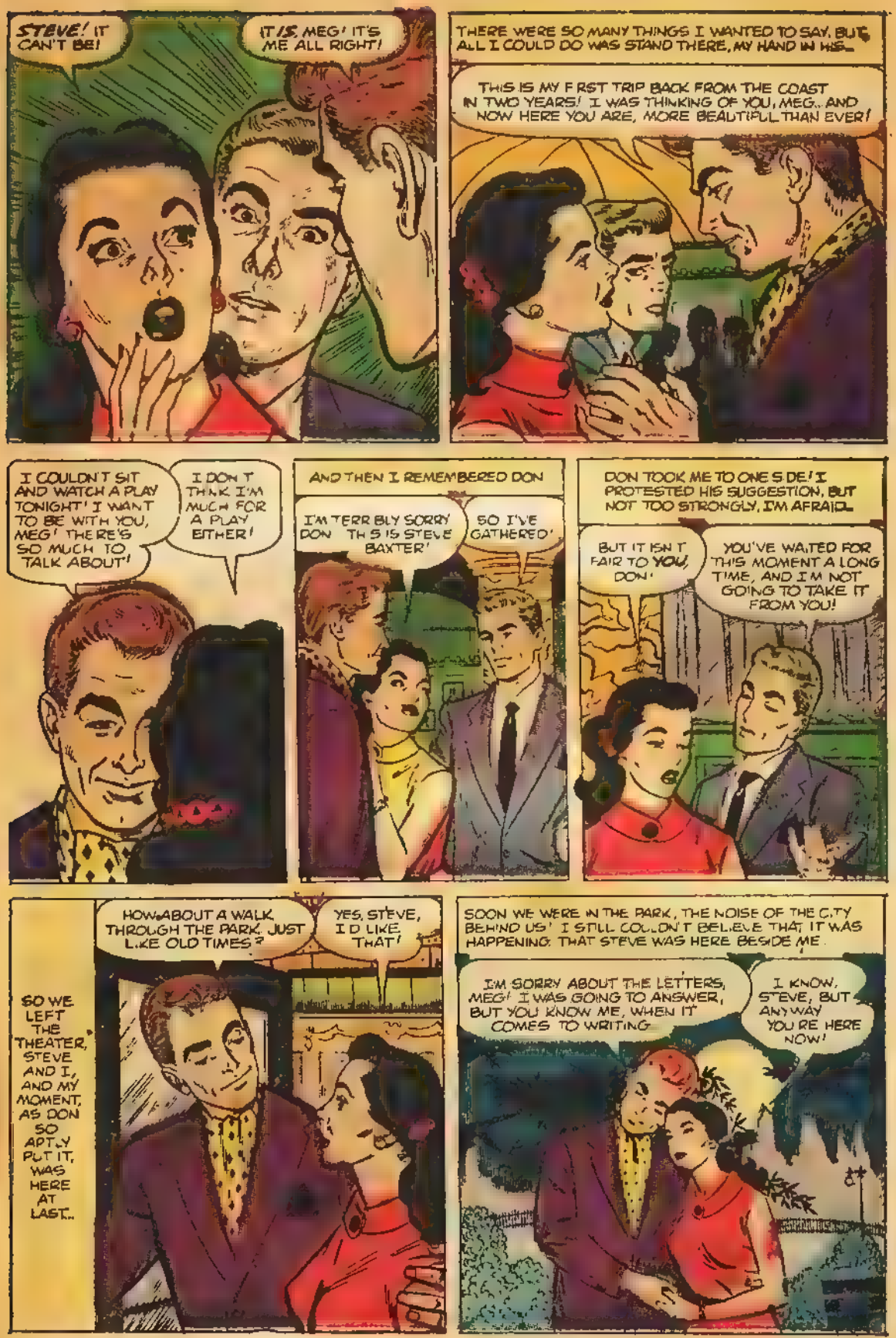
YOU KNOW HOW I FEEL ABOUT YOU, MEG! ALL I ASK IS THAT YOU BE FRANK WITH ME! DO I STAND A CHANCE?
I DON'T KNOW WHAT TO SAY, PAUL! I LIKE YOU VERY MUCH, AND... WELL...
THE EVENING HAD BEEN PLEASANT, AND PAUL WAS GOOD COMPANY... BUT AS WE PREPARED TO SAY GOOD NIGHT, HIS EXPRESSION BECAME THOUGHTFUL, AND I SENSED THE VERY WORDS HE WAS ABOUT TO SPEAK...

I DIDN'T MEAN PUTTING YOU ON ANY SPOT OR EMBARRASSING YOU! I GUESS I SHOULDN'T HAVE SAID ANYTHING!
BUT YOU HAVE A RIGHT TO KNOW, AND I WILL BE FRANK!

IT WAS A LONG TIME AGO, PAUL... A BOY I ONCE KNEW! THEN WE DRIFTED APART! I LOVED HIM VERY MUCH! I SUPPOSE I STILL DO!

IF IT'S A QUESTION OF WA TING UNTIL YOU RE SURE, WE...L... I WOULDN T MIND THAT!
TIME WON'T CHANGE THINGS! I COULD NEVER STOP LOVING STEVE!
WHEN THE DOOR CLOSED BEHIND ME, MY EYES WERE WET WITH TEARS! STEVE HAD BEEN MY FIRST LOVE, AND THOUGH WE HAD NEVER BEEN ENGAGED, THE HURT OF HIS GO NG HAD NEVER HEALED...
I WANTED TO KEEP HIM BY ME, BUT IT WOULDN'T WORK! HE JUST KEPT DRIFTING AWAY, AND THERE WAS NOTHING I COULD DO TO STOP IT!
BUT I COULD NEVER FORGET THOSE MOMENTS WHEN HE HELD ME IN HIS ARMS, NOR THE SWEET TENDERNESS OF HIS GENTLE KISSES
I SUPPOSE IT'S A FOOLISH DREAM, BUT I WON'T GIVE UP HOPE! SOMEDAY PERHAPS THE DREAM WILL BECOME REAL AGAIN!
WHEN I ENTERED OUR APART-MENT A FEW MOMENTS LATER, JUDY, THE GIRL I SHARE THE PLACE WITH, WAS ON THE PHONE-
OF COURSE SHE'LL COME, BOB! YOU AND DON CAN PICK US UP AT EIGHT!
YOU NEEDN'T SIT THERE WITH YOUR SMUG SM.LE, JUDY BARLOW! I JUST WON'T GO!
BUT DON'S REAL CUTE, AND I'VE NEVER STUCK ANYONE WITH A BLIND DATE!
WON'T YOU DO IT THIS TIME, PLEASE? IT'S BOB'S COUSIN, AND I DID PROMISE!
I SHOULD REFUSE... BUT WHEN YOU PUT IT THAT WAY..

I WENT ALONG WITH IT ONLY BECAUSE I DIDN'T WANT TO DISAPPOINT JUDY, BUT I DID HAVE TO ADMIT, ON MEETING DON, THAT HE WAS ESPECIALLY NICE WITH A GOOD-NATUREDNESS THAT WAS APPEALING..
I LIKE YOU, MEG! I SUPPOSE IT ISN'T RIGHT TO SPEAK ONE'S MIND ON SO SHORT AN ACQUAINTANCE BUT IT'S THE TRUTH!
THANK YOU, DON. FOR LIKING ME AND FOR YOUR HONESTY!
I INTEND SEEING A LOT OF YOU, MEG! I HOPE YOU'RE AGREEABLE TO THE IDEA!
I'M SORRY DON, BUT I DON'T DATE VERY OFTEN!
WE WERE SILENT FOR A WHILE, AND THEN HE LED ME OUT ONTO THE PATIO! I TOLD HIM ALL ABOUT STEVE AND THE LOST LOVE I COULDN'T FORGET!
IT'S BEEN ALL OF TWO YEARS SINCE I'VE SEEN STEVE, BUT THE FEELING DOESN'T LESSEN! I CAN'T FORGET HIM!
MAYBE YOU HAVEN'T TRIED!
HE TURNED ME ABOUT, AND BEFORE I COULD GET OVER MY SURPRISE, HIS LIPS WERE ON MINE..
I FELT NO ANGER FOR WHAT HE HAD DONE! THERE WAS ONLY CONFUSION...
I SHOULDN'T HAVE DONE THAT, MEG!
I'M NOT ANGRY, DON! JUST A LITTLE SAD I GUESS! IT REMINDED ME OF SOMETHING THAT HAPPENED LONG AGO!
CAN'T I SEE YOU AGAIN? ANY TIME YOU WANT TO CALL IT QUITS, JUST SAY THE WORD!
OF COURSE, WE'LL SEE EACH OTHER! WE'RE FRIENDS, DON!
SO WE BECAME GOOD FRIENDS! WE SAW QUITE A BIT OF EACH OTHER DURING THE WEEKS THAT FOLLOWED! IN A QUIET WAY, I WAS HAPPY AND SATISFIED! WE WENT DANCING, RIDING, AND ONE NIGHT WE WENT TO THE THEATER! WE HAD JUST ENTERED THE LOBBY, WHEN...
MEG...MEG! THIS WAY!
3


STEVE! IT CAN'T BE!
IT IS, MEG! IT'S ME ALL RIGHT!
THERE WERE SO MANY THINGS I WANTED TO SAY, BUT ALL I COULD DO WAS STAND THERE, MY HAND IN HIS...
THIS IS MY FIRST TRIP BACK FROM THE COAST IN TWO YEARS! I WAS THINKING OF YOU, MEG.. AND NOW HERE YOU ARE, MORE BEAUTIFUL THAN EVER!
I COULDN'T SIT AND WATCH A PLAY TONIGHT! I WANT TO BE WITH YOU, MEG! THERE'S SO MUCH TO TALK ABOUT!
I DON'T THINK I'M MUCH FOR A PLAY EITHER!
AND THEN I REMEMBERED DON
I'M TERRIBLY SORRY DON THIS IS STEVE BAXTER!
SO I'VE GATHERED!
DON TOOK ME TO ONE SIDE! I PROTESTED HIS SUGGESTION, BUT NOT TOO STRONGLY, I'M AFRAID...
BUT IT ISN'T FAIR TO YOU, DON!
YOU'VE WAITED FOR THIS MOMENT A LONG TIME, AND I'M NOT GOING TO TAKE IT FROM YOU!
SO WE LEFT THE THEATER, STEVE AND I, AND MY MOMENT, AS DON SO APTLY PUT IT, WAS HERE AT LAST..
HOW ABOUT A WALK THROUGH THE PARK, JUST LIKE OLD TIMES?
YES, STEVE, I'D LIKE THAT!
SOON WE WERE IN THE PARK, THE NOISE OF THE CITY BEHIND US! I STILL COULDN'T BELIEVE THAT IT WAS HAPPENING, THAT STEVE WAS HERE BESIDE ME.
I'M SORRY ABOUT THE LETTERS, MEG! I WAS GOING TO ANSWER, BUT YOU KNOW ME, WHEN IT COMES TO WRITING...
I KNOW, STEVE, BUT ANYWAY YOU'RE HERE NOW!

I'M NOT DUE BACK ON THE COAST FOR TWO WHOLE WEEKS! WE'LL HAVE A GREAT TIME BEFORE I GRAB THE PLANE OUT!
TWO WEEKS.. THAT'S ALL? AND ALL THE WHILE I THOUGHT..
I MIGHT BE ABLE TO STRETCH IT A DAY OR TWO LONGER, BUT THIS ROLLING STONE'S JUST GOT TO KEEP MOVING!
LET ME GO!
I PULLED FREE, THE TEARS OF ANGER AND HUMILIATION BURNING MY EYES AND I FLUNG MY WORDS AT HIM..
YOU'VE OPENED MY EYES! YOU THINK ONLY OF YOURSELF AND HAVING GOOD TIMES!
THEN I TURNED AND RAN! IT MADE NO DIFFERENCE WHERE, SO LONG AS I PUT HIM OUT OF MY SIGHT
NOW I KNOW...HE NEVER REALLY LOVED ME! HE DIDN'T COME BACK FOR ME! I'VE BEEN A BLIND FOOL!
I FOUND AN EMPTY BENCH, AND IT WAS THERE THAT I SOBBED OUT MY HEART! HOW LONG I WAS THERE, I CAN'T REMEMBER, BUT THEN A GENTLE HAND WAS TOUCHING MY SHOULDER.
DON!
I GUESS I WASN'T MUCH FOR A PLAY EITHER! I FOLLOWED YOU!
IT WAS ALL A DREAM, DON, IT WASN'T REAL.. IT NEVER..
DON'T SAY ANYTHING, DARLING I UNDERSTAND!
WITH HIS KISS I REALIZED I HADN'T REALLY LOST LOVE! WHAT I HAD BELIEVED IN WAS NOTHING BUT A FOOLISH DREAM, BUT WHAT I HAD FOUND NOW WAS THE REAL THING!
The End

LOSE WEIGHT Where It Shows Most REDUCE MOST ANY PART OF THE BODY WITH

Spot Reducer

Relaxing · Soothing Penetrating Massage

Cynthia Simmons New York City, N. Y. says "I went from size 16 dress to a size 12 with the use of the Spot Reducer. I am glad I used it."

Like a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick sure and harmless. No exercises or strict diets. No steambaths, drugs or laxatives.

Thousands have lost weight this way—in hips, abdomen, legs arms, etc. The same method used by many stage screen and radio personalities and leading reducing salons. The "Spot Reducer" can be used in your spare time in the privacy of your own room. It is Underwriters Laboratory Approved! Two weeks after using the Spot Reducer put in the mirror and see a more glamorous, better firmer slimmer figure that will delight you. You have nothing to use but weight for the "Spot Reducer" is sold on a

MONEY BACK GUARANTEE

TAKE OFF UGLY FAT!

Don't Stay FAT—You Can LOSE POUNDS and INCHES SAFELY without risking HEALTH

Take pounds off—keep slim and trim with Spot Reducer! Remarkable new invention which uses one of the most effective reducing methods employed by masseurs and turkish baths—MASSAGE!

ONLY **$2.00** FULL PRICE

Marie Hammel, New York, N. Y. says "I used to wear a size 20 dress now I wear size 14 thanks to the Spot Reducer. It was fun and I enjoyed it."

FREE

A large size jar of Special Formula Body Massage Cream will be included FREE with your order for the "Spot Reducer."

If the "Spot Reducer" doesn't do the wonders for you as it has for others, if you don't lose weight and inches where you want to lose it most, if you're not 100% delighted with the results, your money will be returned at once.

MAIL COUPON NOW!

Body Massagers, Dept. 4-313
119 Market St., Newark, New Jersey.

Send me at once for $2 cash, check or money order the "Spot Reducer" and your famous Special Formula Body Massage Cream postpaid. If I am not 100% satisfied, my money will be refunded.

☐ I enclose $3.00. Send Amazing Deluxe Model

Name _____

Address _____

City _____ State _____

ALSO USE IT FOR ACHES AND PAINS

CAN'T SLEEP: Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep—when massage can be of benefit.

MUSCULAR ACHES: A handy helper for transient relief of discomforts that can be aided by gentle, relaxing massage.

TRY THE SPOT REDUCER 10 DAYS IN YOUR OWN HOME!

Thanks to the Spot Reducer I lost four inches around the hips and three inches around the waistline. It's amazing." Mary Martin, Long Island City, N. Y.

ASTHMA

MAIL COUPON for NO-COST TRIAL OFFER

IF YOU LIVE in constant dread of attacks of Bronchial Asthma—if paroxysms of coughing, choking, wheezing and gasping for breath, make your life miserable and rob you of sleep and needed rest—mail coupon below at once for daring NO-COST TRIAL OFFER of a famous formula used for over 30 years by Bronchial Asthma sufferers. No matter where you live or how long you have suffered—No matter if you consider your case "hopeless"... MAIL THIS COUPON NOW!

SEND NO MONEY. Just mail the coupon and you will receive a generous TRIAL OFFER that may open the way to new happiness and well-being for you. Mail coupon now!

NACOR
210-H State Life Bldg.
Indianapolis 4, Ind.

I would not lay down in bed and had to sit up to get my breath. I sent for Nacor and thank God I did. I could lie down at night and not choke and get a night's rest and sleep.
Ben Long,
Plain City, Ohio

I was in terrible condition couldn't work, eat or sleep. I began taking Nacor and started to get relief. I sincerely recommend Nacor to all sufferers.
Mrs. J. R. Roden,
Frankston, Texas

NACOR MEDICINE CO.,
210-H State Life Bldg., Indianapolis 4, Ind.

Please rush to me at once your liberal NO-COST TRIAL OFFER.

Name _____

Address _____

City _____ State _____

NOTE: This offer open only to persons who have never tried NACOR before.
Please check: I have never tried NACOR before ☐

Do you like to draw, sketch or paint? You may have more talent than you suspect. With training, it's possible you could build a fascinating and profitable career in advertising art, illustrating or cartooning.

I urge you to try for this FREE ART SCHOLARSHIP. You just make a sketch of the famous "Draw Me" girl. Over a million individuals have drawn this girl. Many successful artists today got their start just this way.

W. J. Silverding

Well known for his paintings of wild animals—and for his African safaris with paint brush and camera. Director of Education for the art school, Art Instruction, Inc.

Draw me...

TRY FOR A FREE 2-YEAR ART SCHOLARSHIP WORTH $335.00

This scholarship gives you two years of free training for an art career. You're trained by professional artists. You get individual coaching and guidance.

As prize-winner, you also receive a complete *Professional Drawing Outfit* — and valuable *Art Textbooks* to which over 40 leading artists have contributed.

Scholarship is offered by the world's largest home study art school, founded forty years ago. Many of its graduates are successful artists today. The same training they received is now free as a prize! Here's all you do:

Draw the girl's head 5 inches high. Use pencil only. All drawings must be received by March 31, 1956. None returned. Winner notified. Amateurs only. Our students not eligible. Mail your drawing today!

USE 1 COUPON—
THEN PASS THIS
PAGE ON TO A FRIEND

3 ART INSTRUCTION, INC., STUDIO 2946
500 South 4th St. • Minneapolis 15, Minn.

Please enter my attached drawing in your contest.
(PLEASE PRINT)

Name_____ AGE_____
Address_____ Phone_____
City_____ Zone____ County_____
State_____ Occupation_____

1 ART INSTRUCTION, INC., STUDIO 2946
500 South 4th St. • Minneapolis 15, Minn.

Please enter my attached drawing in your contest.
(PLEASE PRINT)

Name_____ AGE_____
Address_____ Phone_____
City_____ Zone____ County_____
State_____ Occupation_____

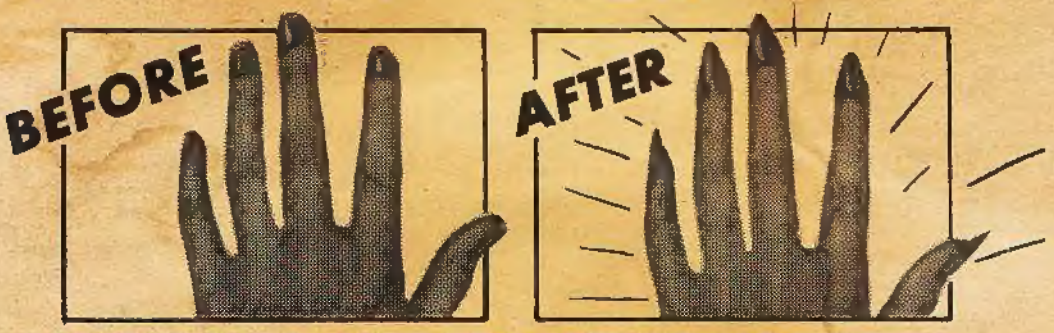
2 ART INSTRUCTION, INC., STUDIO 2946
500 South 4th St. • Minneapolis 15, Minn.

Please enter my attached drawing in your contest.
(PLEASE PRINT)

Name_____ AGE_____
Address_____ Phone_____
City_____ Zone____ County_____
State_____ Occupation_____

HOW TO HAVE
LONG BEAUTIFUL NAILS
IN 9 MINUTES!

AT LAST! New scientific natural nail compound duplicates and BUILDS OUT ugly short nails. Not a polish. Not artificial paste-on's, but a miracle home treatment to lengthen and strengthen your nails. REPAIRS torn, broken nails quickly... SMOOTHS jagged ends easily.



STOP HIDING YOUR HANDS!

If you're upset because your nails won't grow, if your nails are short, chewed or broken off and you are embarrassed to show your hands—mail the coupon today for the amazing new GLAMA NAIL. Now it's easy to transform broken, split or bitten nails into the long beautiful tapering nails you've always longed for. GLAMA NAIL is not a polish, not artificial nails to paste on, but a scientific formula of liquid plastic that duplicates and builds out your regular nail so well, it cannot be detected. Apply directly to fingernails easy as nail polish. Discovered by modern medical science, it hardens to a clear hard surface... and looks and even feels like your own nail. What's more, GLAMA NAIL *grows* together with your regular nail like one. You can cut, clip, file and apply polish—and it makes nails so wonderfully strong, they won't break or tear. Imagine—so strong it can't break or tear even washing dishes in hot soapy water, cleaning house, doing laundry, playing piano, typing. And these nails are so sturdy, nail biters can't chew them or bite them off. Colored nail polish stays on your GLAMA NAIL longer... and nail polish remover takes polish off quicker and easier. You'll be thrilled with results you never imagined possible.

Place nail form under BROKEN OR SHORT NAIL.
Apply powder with wet brush just like nail polish.
As nail hardens, remove nail-form. Nail looks and feels completely real. It is now ready for filing and polishing.

SAFE—this same material is used by surgeons and dentists.
COMES WITH SPECIAL GUIDES to help direct brush strokes.
PERMANENT — Becomes part of your nail. Builds out and duplicates nail to the exact length and taper desired.
STRONGER than your own nails. Can't break, tear or be chewed.
WONDERFUL for nail biters, children, any age. (Even used by athletes to strengthen nails.)
CREATES everlasting nails that look, act and feel like your regular nail. Beautiful longer nails that win admiration, make you look glamorous.
SMOOTHS jagged torn nails—preventing snags in stockings and clothing.

ACCEPT NO-RISK FREE TRIAL!

Mail the coupon today. Try GLAMA NAIL in your own home at our risk. You will be thrilled with its remarkable results. See for yourself the lovely, tapering fingernails that it builds on your fingers. Order today on our UNCONDITIONAL MONEY BACK Guarantee. Mail no-risk coupon to GLAMA NAIL, 52 East 48th St., New York City 17, N. Y. DEPT. 1 A

GET-ACQUAINTED OFFER

A professional GLAMA NAIL treatment in a New York beauty salon would cost you $16.50. And the complete GLAMA NAIL kit is sold at leading department stores for $5.00. But if you act now—and take advantage of this special get-acquainted offer, GLAMA NAIL is yours for only $2.98 plus 30c Fed. tax. You get a full year's supply—enough for 50 nails!

$2.98

A full year's supply. Enough for 50 NAILS.

MAIL THIS NO RISK COUPON TODAY

GLAMA NAIL — 52 East 48th Street, New York City 17, N. Y. DEPT. 1 A

Yes, I want the beautiful, long nails GLAMA NAIL can give me. Rush me..... GLAMA NAIL kits at $2.98 each plus 30c Fed. Tax & C.O.D. postage charges. When GLAMA NAIL arrives I will pay postman this new, low introductory price. But I am not buying, I am only trying. If GLAMA NAIL doesn't give me lovely, long, beautiful nails after one application—if it does not do all you claim, I will return unused portion within 10 days for full purchase price refund.

Name.....

Address.....

City..... Zone..... State.....

☐ **CHECK HERE TO SAVE MONEY.** Enclose payment with order and WE pay all postage and shipping charges. (Add 30c Fed. Tax for each kit). Same money-back guarantee, of course.

SATISFACTION GUARANTEED OR MONEY BACK

DAVY TO THE RESCUE!
WHOOP!
HELP!
GIVEN! BOYS! GIRLS! LADIES! MEN!
WE GIVE YOU CASH OR PREMIUMS!
UH-OH!
HEY! TURN THAT GAL LOOSE!
LET'S GET OUT OF HERE! THAT DAVY CRICKET IS ROUGH ON INJUNS!
THANKS FOR SAVING ME FROM THOSE BULLIES, DAVY!
WANT TO SEE MY CAMP?
ACT NOW!
MAIL CARD
Cameras
Ukuleles
Telescopes
Clocks
Pearls
Dolls
Rifles
Bibles
Dolls
Footballs
Radios
Skates
LOOK! LIVE PONY!
Yessiree, a real, live Pony for your very own.
Swim Masks
Swim Fins
Cameras
ACT NOW! WE TRUST YOU
Pen and Pencil Sets
Alarm Clocks
Fishing Sets
Wallets
Typewriters
Games
Bicycles
Blankets
Pen and Pencil Sets
GOLLY! I NEVER SAW SUCH NEAT THINGS! WHERE'D YOU GET THEM?
I EARNED 'EM IN MY SPARE TIME SELLING WHITE CLOVERINE BRAND SALVE - IT WAS EASY!
DID YA HEAR THAT GANG?!
YEAH - LET'S GIVE UP BEING INJUNS AND SEND IN THAT COUPON SO WE CAN EARN SOME SWELL PREMIUMS TOO!
Flash-lights
Wallets
Wagons.
Mail coupon.
MAIL COUPON
GET BIG CATALOG
Candid Cameras with carrying case, Telescopes, Watches (sent ppd.) SIMPLY GIVE pictures with White CLOVERINE Brand SALVE easily sold to friends, neighbors, relatives at 35c a box (with picture). Alarm Clocks, Blankets, Movie Machines, Pen & Pencil Sets, Record Players, Roller Skates, Telescopes.
WE ARE RELIABLE
IT'S FUN!
Ukuleles
Clocks
Mail coupon
Pocket Watches
Blankets
Skates
Mail coupon to start.
Skates
Alarm Clocks
Wallets
Typewriters
Games
Pen and Pencil Sets
Lucite Dresser Sets
Pocket Watches
Aluminum Ware
Clocks
BE FIRST
MAIL CARD
ACT NOW!
Archery Sets
WHITE CLOVERINE BRAND SALVE
PRICE 35¢
Guaranteed by Good Housekeeping
WILSON CHEMICAL CO., Dept. 148-70 Tyrone, Pa.
MAIL NOW!
Wilson Chemical Co. Dept. 148-70, Tyrone, Pa. Date.....
Gentlemen:- Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box (with picture). I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start.
NAME _____ AGE _____
ST. _____ R. D. _____ BOX _____
TOWN _____ ZONE NO. _____ STATE _____
PRINT LAST NAME HERE
Paste coupon on postal card or mail in envelope today
OUR 61ST YEAR • WE ARE RELIABLE! MAIL COUPON NOW! WE TRUST YOU

Lovers
#77 (1956)

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